Permit #F00028583

FilmL.A., Inc.
1201 W. 5th Street, Suite T-800
Los Angeles, CA 90017
t: (213)977-8600 - f: (213)977-8601
www.filmla.com

Summary Information

Permit No: F00028583 **Type of Permit:** FILMING **Release Date:** 06/07/2010

Production Company SUPPLY & DEMAND

Insured Company Name SUPPLY & DEMAND

Contact Phone No. 1 310-956-3500
Contact Phone No. 2
Fax
Address 145 HUDSON ST
NEW YORK, New York 10013

Production Title MERCEDES

Type of Production Commercial - Spec

Producer Don Yorkshire

Director Bruce Goward

1st AD Bruce Goward

Production Manager Sara D' Alessio

FilmL.A. Coordinator Erica Wade

Location Manager Sara D' Alessio
Primary Phone Office - 310-956-3500
Secondary Phone Mobile - 310-804-2229

Location Assistant Sara D' Alessio
Primary Phone Office - 310-956-3500
Secondary Phone Mobile - 310-804-2229

Fees

FILMLA FILM APPLICATION FEE	$625.00
LA COUNTY FIRE REVIEW	$104.00
LA COUNTY - STILL USE FEE - BEACHES	$100.00
LA CITY DEPT OF REC AND PARKS - FILM USE FEE	$450.00
LA CITY DEPT OF REC AND PARKS PARK MONITOR FEE	$228.00
LA CITY FIRE DEPARTMENT SPOT CHECK SURCHARGE	$85.00

Total Permit Fee $1,592.00

Number of Locations 3

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Summary Information — Location

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Production Company SUPPLY & DEMAND
Insured Company SUPPLY & DEMAND
Production Title MERCEDES

Location Manager Sara D' Alessio
Primary Phone Office - 310-956-3500
Secondary Phone Mobile - 310-804-2229

Location Address 12501 Vista del Mar, Los Angeles, CA, 90293

Location Names DOCKWEILER BEACH

Location Type Beach

Location Description LOS ANGELES COUNTY BEACH

Film Dates 6/7/2010 - 6/7/2010 10:00 - 22:00

Open or Closed to the Public Open

Generic Conditions
All Vehicles must be parked legally.
Must comply with attached Beaches and Harbors Conditions
Must comply with attached conditions
No Cast and Crew parking on areas streets.
No interference with vehicular or pedestrian traffic

Please see attached documents
BEACHES and HARBORS DOCKWEILER BEACH CONDITIONS Dec 2009.pdf
COUNTY PARKING LOT GUIDELINES.pdf

Equipment on Location

Type	Quantity
Camera cars	5
Condors	5
Cube Trucks	2
Vans	1

Personnel on Location

Type	Quantity
Cast	2
Crew	12
Lifeguard Required	1

Filming Activities activity at tower 45; All exterior establishing beauty STILL shots of models on sand/beach, against scenery; Models walking in water knee deep; All still shooting only.; water activity between 16:00 - 20:00 hours ;

Jurisdiction
Political: Los Angeles City - Council District 11
Police: Los Angeles Police Department
Fire: Los Angeles City

Location Notes
NO PARKING, BLOCKING OR STAGING IN HANDICAP SPACES, METERS, ELECTRIC CHARGING STATIONS OR PAY AND DISPLAY MACHINES
RESERVATIONS FOR FILMING MUST BE DONE THROUGH FILML.A.
All production companies must contact parking management prior to film date and make arrangements for parking, payments and staffing (see parking lot guidelines attached). All production vehicles must display a parking receipt on dashboard of vehicles and must only enter lots during approved/authorized dates and times. Failure to display parking receipts on dashboard of vehicle or unauthorized entry will result in a parking citation.

Coordinator Note 1 LIFEGUARD REQUIRED. 6/7; 16:00 - 20:00 HOURS. FOR WATER ACTIVITY

Parking

Base Camp
Location Type : Location
Street : Legally in PCI lot

Crew Parking
Location Type : Location
Street : Legally in PCI lot

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Summary Information — Location

Location 2 of 3

Permit Number	F00028583	**Location Manager**	Sara D' Alessio
Production Company	SUPPLY & DEMAND	Primary Phone	Office - 310-956-3500
Insured Company	SUPPLY & DEMAND	Secondary Phone	Mobile - 310-804-2229
Production Title	MERCEDES		

Location Address 28945 Bouquet Canyon Rd, Santa Clarita, CA, 91390

Location Names BLUE CLOUD RANCH

Location Type Ranch

Location Description BLUE CLOUD RANCH

Film Dates 6/8/2010 - 6/8/2010 07:00 - 22:00

Open or Closed to the Public Closed

Generic Conditions All vehicles must be parked on private property
Must comply with attached conditions
No Cast and Crew parking on areas streets.
No interference with vehicular or pedestrian traffic

Please see attached document cup-blue cloud.pdf

Equipment on Location

Type	Quantity
4000 gal water truck	1
Cast/Crew vehicles	10
Cube Trucks	2
Vans	1

Personnel on Location

Type	Quantity
Cast	2
Crew	13

Filming Activities All exterior dialogue; walk & talks; All filming & parking contained on private property, at/on location.;

Jurisdiction **Political:** Los Angeles County - Supervisor District 5 **Police:** Los Angeles County Sheriff **Fire:** Los Angeles County

Location Notes

Coordinator Note LA COUNTY FIRE # 1169-108.
4000 GALLON WATER TRUCK REQUIRED.

Coordinator Note NO FSA REQUIRED

Parking

Base Camp
Location Type : Location
Street :

Crew Parking
Location Type : Location
Street :

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Summary Information — Location

Permit Number F00028583
Production Company SUPPLY & DEMAND
Insured Company SUPPLY & DEMAND
Production Title MERCEDES

Location Manager Sara D' Alessio
Primary Phone Office - 310-956-3500
Secondary Phone Mobile - 310-804-2229

Location Address 17015 Burbank Blvd, Los Angeles, CA, 91316

Location Names BALBOA SPORTS COMPLEX

Location Type Park

Location Description BALBOA SPORT CENTER

Film Dates 6/8/2010 - 6/8/2010 05:00 - 10:00

Open or Closed to the Public Open

Generic Conditions
All vehicles must be parked on private property
Must comply with attached Rec & Park Conditions
No Cast and Crew parking on areas streets.
No interference with vehicular or pedestrian traffic

Equipment on Location

Type	Quantity
Cast/Crew vehicles	10
Cube Trucks	2
Vans	1

Personnel on Location

Type	Quantity
Cast	10
Crew	15
Rec & Park Monitor required	1

Filming Activities All exterior dialogue; walk & talks; Filming talent playing soccer; All filming on park property. ;

Jurisdiction **Political:** Los Angeles City - Council District 12 **Police:** Los Angeles Police Department **Fire:** Los Angeles City

Location Notes

Coordinator Note SOCCER FIELDS 10 & 11

PARKING AT SOCCER FIELD LOT OFF OF BALBOA

Parking

Base Camp
Location Type : Location
Street :

Crew Parking
Location Type : Location
Street :

NOT A PERMIT

Special Filming Conditions for Los Angeles County Beaches
DOCKWEILER BEACH

The Special Filming Conditions described below will be included in the terms and conditions of permits issued for filming in this area and are in addition to the standard terms and conditions applicable to filming permits generally. While these Special Filming Conditions will be included as terms if a permit for filming in this area is issued, they are not intended to, and do not, establish the criteria or standards for determining whether or not a particular permit (or permits) will be issued for this area. The decision whether or not a particular permit (or permits) will be issued is vested in the discretion of the appropriate City or County department or their designees (including FilmL.A., Inc.), to be exercised consistent with public health, safety and general welfare, and applicable land-use ordinances.

These Conditions have been drafted by the Los County Department of Beaches & Harbors to help facilitate filming on Los Angeles County Beaches.

- Filming may not interfere with lifeguard or maintenance activities at any time.
- Filming may not interfere with scheduled beach activities or special events.
- Filming may not block public or emergency access at any time.
- If use of maintenance or lifeguard personnel is required, it must be reflected on the permit and call times indicated. ***Lifeguards require 24 hour notice to be hired with a 4 hour minimum requirement. Maintenance also requires 24 hour notice to be hired.*** *A County Lifeguard is required for any filming that occurs on a beach or parking lot after hours (2200-0600 hrs). There is a 4 hour minimum and an additional 8 hours for all after hours filming.*
- No parking, blocking or staging in handicap spaces, meters, electric charging stations or Pay and Display machines**.** Companies must make parking arrangements for parking in LA County parking lots through Parking Concepts, Inc (PCI) prior to first film date.
- **Lifeguard towers must be indicated on permit.**
- No animals allowed unless prior approval from Beaches & Harbors and FilmL.A. and indicated on permit. *All dogs must remain on leashes and off sand when not filming.*
- **NO DRIVING SCENES ALLOWED ON SAND.**
- **Use of 4-wheel drive vehicles on the beach are approved for equipment transporting only. No joy riding on vehicles on the beach at any time. Vehicle speed is limited to 5 mph at all time.**
- Sign removal in LA County parking lots is prohibited.
- Digging holes less than five (5) feet deep must be approved by Beaches & Harbors and indicated on the permit. Holes deeper than five (5) feet will require Cal Osha approval (213) 576-7641 with written approval to Beaches & Harbors.
- Tent use must be indicated on permit. *No staking into parking lot. Sandbags must be used.*
- **All equipment must be 10 feet from bike path**
- **Companies must fly cables over bike path.**
- No catering or craft services allowed on service road or bike path.
- **NO DRIVING ON SERVICE ROAD.**
- **For Automobile commercials: The filming allowed under this permit shall not include promotional material which implies endorsement by Department of Beaches & Harbors, nor can it depict identifiable Beach features or structures, which convey that implication.**
- **Only still photography (less that 15 cast/crew and minimal equipment) will be allowed on grassy knoll at entrance of parking lot.**

NO PERMIT

PARKING LOT GUIDELINES
FOR THE USE OF COUNTY PARKING LOTS
OPERATED BY PARKING MANAGEMENT COMPANY

- **THE PRODUCTION COMPANY IS PROHIBITED FROM PARKING IN DISABLED PARKING SPACES, SHORT-TERM METERED OR BLOCK ANY PAY STATIONS AT ANYTIME (NO EXCEPTIONS).**

- The production company may not block public or emergency access or park vehicles in any front row adjacent to local businesses at Venice Beach at any time (see parking lot maps).

- A walk through is to be conducted after the production company has parked all of its vehicles. This walk through is to be done by the location manager (or designated representative) and a parking contractor supervisor to determine the exact number of spaces being utilized and that number is called into the parking contractor's office. The location manager must make arrangements to meet again with the parking contractor supervisor at a designated time to confirm spaces prior to vacating the parking lot and again that number is called into the parking contractor's office.

- The production company will be invoiced for any additional spaces occupied by cast/crew members' cars, equipment vehicles and coned-off spaces.

- Production companies wanting to use parking spaces at one of the parking contractor operated parking lots on the beach or in the Marina del Rey area must contact the parking contractor directly (310.821.1081) and speak with office management. Normal business hours are Monday through Friday, 8am to 5pm.

- Parking fees are **not** included on film permits. A film permit number must be provided to the parking contractor and the contractor will provide the production company **estimated charges** for the use of the parking lot(s). Payment arrangements must be made with the parking contractor directly at least one business day prior (and before 4pm) for the use of the parking lot(s).

- Cancellations of a parking contract must be done at least one day prior. Refunds will be given within ten to twelve weeks.

- A parking contract does not constitute a film permit.

FilmLA 3/24/2010

NO FEE PERMIT

striping plan shall be submitted to the Department of Public Works for review and approval.

The permittee shall enter into a secured agreement with the County of Los Angeles Department of Public Works to provide the aforementioned conditioned offers of this grant or this permit shall be subject to revocation.

19. The permittee shall comply with the attached conditions from the County of Los Angeles Fire Department.

20. This grant allows for the operation and maintenance of a motion picture set (movie ranch), subject to the following conditions:

    a. The permittee shall keep all noise levels to a minimum during filming to minimize impacts to neighboring residential properties. At no time shall any amplified sound exceed 45 decibels at the subject property boundaries;

    b. All vehicles of employees of the production crews and all vehicles used in the filming and production of movies shall be parked within the general movie set location;

    c. The temporary use of domestic and wild animals in motion picture and television production shall be permitted, provided the wild animals are kept or maintained pursuant to all regulations of the Los Angeles County Department of Animal Control, and are not retained on the premises for a period exceeding 60 days. The Director of Planning may extend such time period for not to exceed 30 additional days;

    d. All animals used in motion picture and television production at the subject movie ranch shall carry SPCA (Society for the Prevention of Cruelty to Animals) certifications. The permittee shall maintain a SPCA certification log and shall present said log to Department of Regional Planning zoning enforcement staff upon request.

    e. The production company renting the site shall provide security crews and adequate sanitation facilities for the duration of their rental agreement with the owner;

    f. The permittee shall post no less than five (5) 15 mile per hour speed limit signs at equal intervals along the portion of Blue Cloud Road paralleling the mobilehome park. The permittee shall also provide for the installation and continued maintenance of no less than five (5) "no horn honking" signs at equal intervals along the portion of Blue Cloud Road paralleling the mobilehome park;

NOT A PERMIT

g. Within 120 days of the effective date of this grant, the permittee shall install native trees (no less than 15-gallon specimens) along the portion of Blue Cloud Road paralleling the "Lily of the Valley" mobilehome park and along the subject property's southeasterly boundary (paralleling the adjacent Southern California Edison right of way, in the general vicinity of the mobilehome park) to the satisfaction of the Department of Regional Planning's staff biologist. Within 60 days of the effective date of this grant, three copies of a landscape plan, identifying the size, type and location of said trees, shall be submitted to and approved by the staff biologist.

21. This conditional use permit shall not be effective until Zone Change No. 99-040-(5) has been adopted by the Board of Supervisors.

Attachments:
– County of Los Angeles Fire Department Conditions

8-2-00

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